



CAPABILITY STATEMENT

Your destination for comprehensive
marketing solutions : Elevate your business
brand and marketing performance with out
all in one streamline agency expertise.

ABOUT US



Creative Key Marketing was established by different marketing expertise with the singular goal of reducing marketing budgets for businesses while maximizing the effectiveness of their marketing efforts by eliminating the need to hire multiple full-time marketers with varied skills to execute comprehensive marketing projects.

Presently, we added a focus on offering a holistic, one-stop marketing campaign solution. Instead of managing multiple agencies and ensuring synchronization of goals and tasks, we aim to streamline the process by providing seamless services where we take care of all aspects for you.

What truly set us apart?

We take great pride in our dedication to improving every aspect of a business marketing journey. We want to further grow your business! That is why, we genuinely want to delve into your business understand what makes it tick, and identify the gaps in your branding, marketing, and other untapped potential growth.

WHY CHOOSE CREATIVE KEY MARKETING

We offer a comprehensive, holistic, one-stop marketing solution, streamlining the process by providing seamless services that cover all aspects of marketing :



Our approach ensures that businesses receive efficient and effective marketing strategies, allowing them to focus on growth and success while we take care of the rest.

WHY CHOOSE CREATIVE KEY MARKETING



Are you working with a tight marketing budget but want to achieve more?



Struggle to capture and generate potential lead sales via marketing for better ROI?



Tired of Dealing with multiple agencies that don't truly synchronize well enough to deliver effective results?



Struggling to hire enough marketing personnel to fulfill all your marketing needs?



Finding it difficult to create a cohesive and integrated marketing strategy that works?



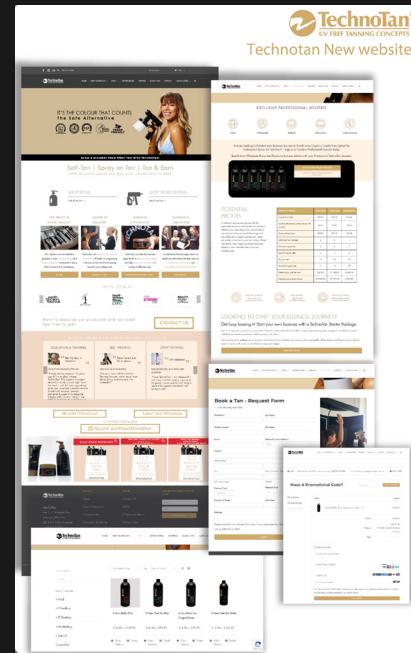
Facing challenges in capturing, analyzing and utilizing marketing data effectively?

Look no further—we've got you covered! Our team of experts from various fields of marketing comes together to deliver streamlined services tailored to your needs.

This not only helps save costs compared to hiring several full-time employees and multiple agencies but also delivers better ROI. Plus, it frees up your team's time from constantly monitoring and worrying about marketing performance—we've got your back!

In other words, we aim to be your business's marketing department, ensuring we meet your marketing objectives and KPIs. This is our marketing pride and what we do best!

OUR WORK!



Client = Australian Fire Control
Project = Complete rebranding & SEO management

We done a complete rebrand with new logo and website, as well manage their SEO which help them achived 5 solid lead client every week in such a nich industry.

Client = TehncoTan
Project = Complete new E-commerce Website

We build a complete custom E-commerce website with their variety type of business and different targeted both retail, wholesale and direct customer experice pages.

Client = Flintel Group
Project = Complete rebranded

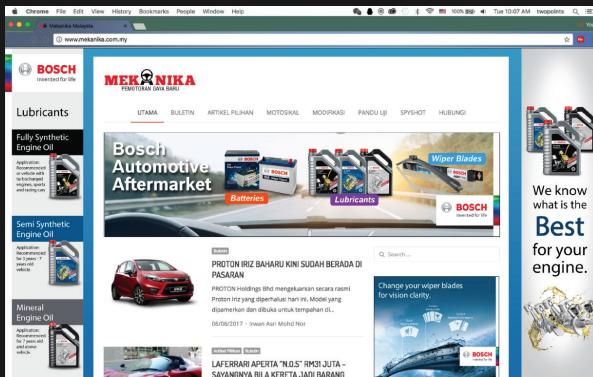
We done a complete rebrand that include brand identiy direction, marketing stategy, new website, new logo, complete marketing material redo.



Client = Allianz malaya

Project = Mookcake Campaign

We oversee Allianz's mooncake campaign, delivering the concept, packaging design, manages it's digital campaign, but also sourcing mooncakes with the Allianz logo on it.



Client = Bosch Malaysia

Project = Google Ads Banner

We designed and alocated Bosch ads on other related website banner via google ads to increase visibility and attrach leads



Client = Allianz malaya

Project = Premium Merhandise

We Design, source and deliver multiple business premium merchandise for Allianz such as Calendar, business set, packaging and even printed phone holder.



Client = Total Malaysia

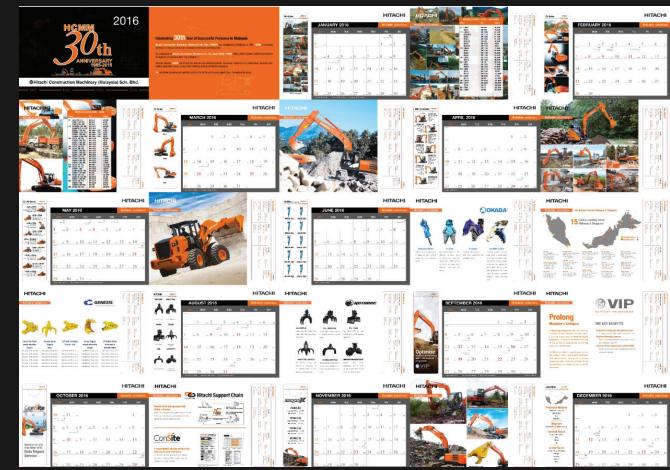
Project = Creative Merchandise

We sources a creative merchandise for Total x BWF hositng a badminton tournament with a shuttlecock shape usb fan.



Client = PRUDENTIAL Malaysia

Project = EXPO Logo Design



Client = Hitachi Malaysia

Project = 2016 Calendar



Client = MyPlace/ Advantage air
Project = Video editing

We collect various pieces of footage captured by another agency and create a different series of videos to post.



Client = Balance Group
Project = Drone Video shooting

With our drone, we capture the capture and show the entire development stages of the Mobilong Solar Farm.



Client = Rotary Club 3300
Project = Design and Print Shirt

We assisted Rotary Club to design and printed over 500 shirt for their 2025 Theme



Client = Vacheron Constantin
Project = Magazine Ads Design

We assisted Vacheron Constantin in designing a Chinese magazine advertisement for a local premium watch publication



Client = Bosch
Project = Creative Catalog

We design and printed a catalog a shape of a Lubricant bottle to capture viewer attention to open one.



Client = Aztec media
Project = Radio ads

We plan, scripted and coordinate a radio ads with 88.5fm for Aztec media. a copy on our website

WHAT PEOPLE SAY ABOUT US

“We use Carlson’s service to rebrand our overall business, from logo design, marketing strategy direction, new website, and all our business document and marketing material highly recommended their service as saves us time and effort without having to deal with multiple types of agency to make it happen.”

— Gillian Brook ;
Co-Founder &
Operation Director
Flintel Group pty ltd

“I have been using the service of this company since 2018 for my civil consulting company and holiday home business. Their service is always fast and efficient along with the flexibility of having a number of concepts design to pick from which not many graphic designers are able to offer.”

— Naveesh Sharma ;
Founder, Director, CEO
Solution for Construction &
Coorong Island Retreat

“We use their service to help create several promo videos of our games promo. Without much assistance, they are able to produce more than expected and able to assist on community management with our telegram and discord platform.”

— Robert Culley ;
Founder, Director,
crbn.io & carbon social



www.creativekeymarketing.com